

## *"I want to make sure that we achieve our corporate and project goals in the right way!"*

### **Project and corporate controlling go hand in hand**

Project controlling is a key part of project management.

According to DIN 69901, project controlling means "ensuring that project goals are achieved (target/actual comparison, identification of deviations, evaluation of consequences, proposal of corrective measures, planning of measures and controlling them whilst they are implemented)." Project controlling therefore supports project management in achieving the project goals.



It is important for airline pilots that they are able to view the speed, altitude, fuel gauge and temperature at a glance. It is not essential for them to know about all of the individual processes in detail. If they also had to keep an eye on the cabin, electrical system, pressurisation system, etc., they would no longer be able to focus on ensuring the safe control of the aircraft.

The pilot is in charge of a single aircraft. This is part of the corporate fleet used by the airline.

Decentralised operational project controlling is only part of strategic corporate controlling, which manages and controls all corporate processes. Corporate controlling ultimately relates to managing the company as a whole and ensuring its survival in a sustainable manner. Corporate controlling collects and analyses information on all factors that significantly affect business activities. These factors include aspects such as identifying and following-up opportunities and risks at all levels, assessing the strategic contribution of internal development projects, using critical resources efficiently, dealing sensitively with employees, partners and customers, and implementing revenue-generating projects in a systematic manner, focussing in particular on costs, deadlines and quality.

The controller, who is typically a member of the management team, should not only provide an information service in a specialist department within the company, but should also help define and support the management process. The controlling tool should provide up-to-date information according to roles that is also tailored to the management task. Data which exceeds or falls short of the tolerance limits should be immediately visible – either on a desktop PC or on a smartphone whilst travelling.

In order for corporate and project controlling to be a success in general, it is important that a number of specific requirements are met

- there is transparent and comprehensible target planning
- the planning principles and (strategic) planning premises are reviewed regularly to ensure they are still valid
- the planning structures are in line with any subsequent controlling structures
- the key figures used for controlling (KPIs and early warning indicators) are determined in a timely manner so that any slippage can be identified while positive countermeasures can still be taken
- the corporate culture accepts mistakes and sees them as an opportunity to make improvements
- based on the target/actual comparison, processes which define and implement appropriate countermeasures are set in motion.

# «This is how we fix the problem»



**Strategic Layer.**  
You supervise important perspectives, goals, KPIs, status and trend indications

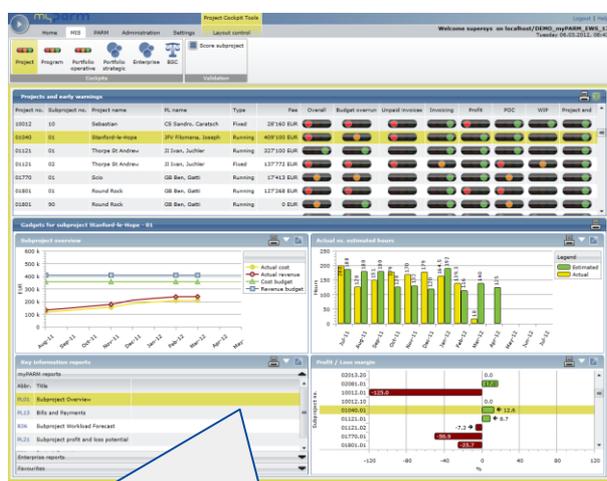
**Consistent Action Planning.**  
You control identified risks and opportunities, issues, and planned actions.

Risk name	Date identified	Impact	Probability	Proximity	Mitigation strategy	Due date	Impact after action	Probability after action	Status
Business...	07.03.2013	Catastrophic	Rare	27.03.2013	Reduce	07.03.2013	Critical	Rare	In progress
Financial...	01.10.2013	Negligible	Unlikely	21.10.2013	Avoid	01.10.2013	Negligible	Unlikely	Open
Complan...	19.08.2013	Critical	Possible	19.09.2013	Exploit	19.08.2013	Moderate	Possible	Closed
Time-to-...	01.01.2013	Moderate	Likely	21.01.2013	Share	01.01.2013	Minor	Likely	Pendent

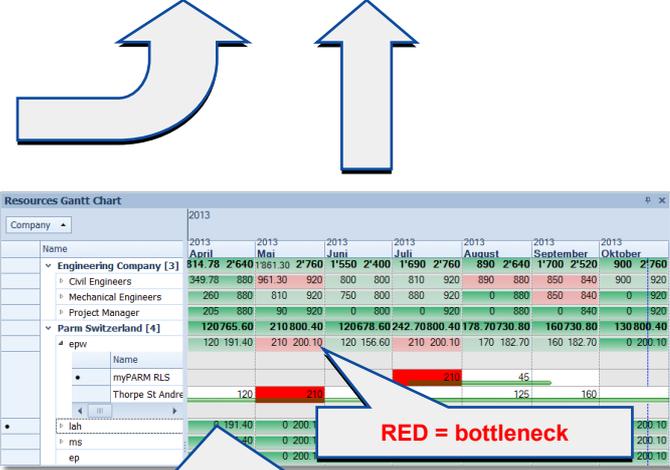
Shown columns

- Reference
- Risk name
- Risk description
- Impact
- Category
- Impact description
- Proximity
- Probability
- Probability description
- Mitigation

OK Cancel



**Operational Layer.**  
Are my objects (projects, production units, etc.) in the green area?



**Resource Assignment and Load.**  
My resources are optimally utilised? Bottlenecks occur?

## Further Information

Do you have further questions or would you like more information about applying?  
Mr Epple will gladly give you personal advice and further information  
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